



## 2020 Sponsorship Proposal



**CASA**

Court Appointed Special Advocates  
FOR CHILDREN

CASA NEW ORLEANS



# CASA New Orleans

Serving the Foster Children Of St. Bernard & Orleans Parishes

## Foster Kids Are Our Kids

When a child enters foster care, they have been removed from their home due to abuse or neglect. This is a critical time in the child's life—a time when a child needs the most support possible, and a time when they are least likely to have it. That's when a CASA Advocate steps in.

**When a child is in need, CASA New Orleans is there.**



## A Critical Time in a Child's Life

We make sure that a qualified, compassionate adult will fight for and protect a child's right to be safe, to be treated with dignity and respect, and to learn and grow in the embrace of a safe, permanent family.

**CASA New Orleans works to ensure that the rights and needs of these children are at the forefront** of decisions that are being made by judges, lawyers, and family members in St. Bernard Parish.



## You Can Be the Difference

A CASA Advocate is an everyday citizen like you: volunteers, appointed by the courts, who have been trained in how to advocate for neglected and abused children in the foster care and family court systems. Youth who receive a CASA Advocate are more likely to be adopted, less likely to return to foster care if reunified, have fewer moves while in care, and do better in school, all of which reduce their long-term risk status—in short, **brighter futures for our kids.**



CASA New Orleans is classified by the Department of Internal Revenue as a 501(c)3 non-profit institution  
**EIN: 72-1054889**

# ROCK THE CASA

MUSIC AND ART FESTIVAL ON AN OLD (STATE-OF-THE-ART) FARM



A new favorite for family fun on a historic farm that has been remade into a modern community center. Nestled between a tunnel of ancient live oaks and the Mighty Mississippi, **Docville Farm** hosts *Rock the CASA*, a new cultural staple, on **March 21 from noon to four**.

Festival-goers will enjoy the natural beauty of St. Bernard Parish in spring, while enjoying some of the best music, food, and art that the region has to offer—all at a venue like no other.



## ROCK THE CASA ROAD CREW

### Rock God (Title Sponsor) \$5,000

Listed as exclusive title sponsor for *Rock the CASA* \*\*  
Sponsor's logo and link on event website  
Twelve VIP tickets for *Rock the CASA*  
Four entries for *The Superhero Race* in the fall

### Legendary Shredder \$3,000

Listed as major sponsor for *Rock the CASA* \*\*  
Sponsor's logo and link on event website  
Ten VIP tickets for *Rock the CASA*  
Four entries for *The Superhero Race* in the fall

### Guitar Hero \$1,500

Listed as major sponsor for *Rock the CASA* †  
Sponsor's logo and link on event website  
Eight VIP tickets for *Rock the CASA*  
Two entries for *The Superhero Race* in the fall

### Big Shot \$750

Logo on the *Rock the CASA* website & on event signage and six VIP entries

### Roadhouse Rocker \$500

Logo on the *Rock the CASA* website & on event signage and four VIP entries

### Front Porch Prodigy \$250

Logo on the *Rock the CASA* website & on event signage and two VIP entries

\* includes print advertisements, event signage, media appearances, and press releases.

† includes social media and online advertisements and newsletters.

In-kind donations will be considered in lieu of monetary sponsorship and will be acknowledged at the corresponding sponsorship level.

All sponsors can include collateral or swag in the packets for VIPs.

# SPONSOR INFORMATION

## Thank you for considering a donation.

Your support is greatly appreciated, and go to support our Advocates as they help child victims of abuse and neglect.

Please complete the form, and mail it to 1340 Poydras Street, Suite 2120, New Orleans, LA 70112, or fax it to 504.522.1897, or email it to Renee Robin at rrobin@casaneworleans.org. Please contact Renee with any questions at 504.522.1962.

## ROCK THE CASA ROAD CREW

- Rock God \$5,000
- Legendary Shredder \$3,000
- Guitar Hero \$1500
- Big Shot \$750
- Roadhouse Rocker \$500
- Front Porch Prodigy \$250

CASA New Orleans' EIN:  
(Tax ID #):

**72-1054889**

## SPONSOR INFORMATION

\_\_\_\_\_  
Sponsor Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
ZIP Code

\_\_\_\_\_  
Sponsor Phone

\_\_\_\_\_  
Contact Phone

\_\_\_\_\_  
Contact Email Address

## PAYMENT INFORMATION

- Check (included, made out to CASA New Orleans)
- Credit Card (information included below)

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Credit Card Expiration Date

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date